

You Have the Power to Make a REAL Difference!

“Their programs are well thought out and certainly would benefit any school or community wanting to implement them.”
-Jay DeWispelaere, President/CEO of PRIDE Youth Programs

“The good thing is if you’re at a party and confronted with it, you can say ‘No, I can’t, because I could be tested.’”
-Officer Brian Rose, High School Resource Officer

“Drug Free Clubs is refreshing in that it rewards students and youth for making healthy, substance free decisions. Celebrating such life decisions was a major determining variable with our faculty and parent community in selecting your program.”-Michael Clines, Covington Diocese Superintendent -Richard Flesch, Personal Counselor

What's in it for WE?

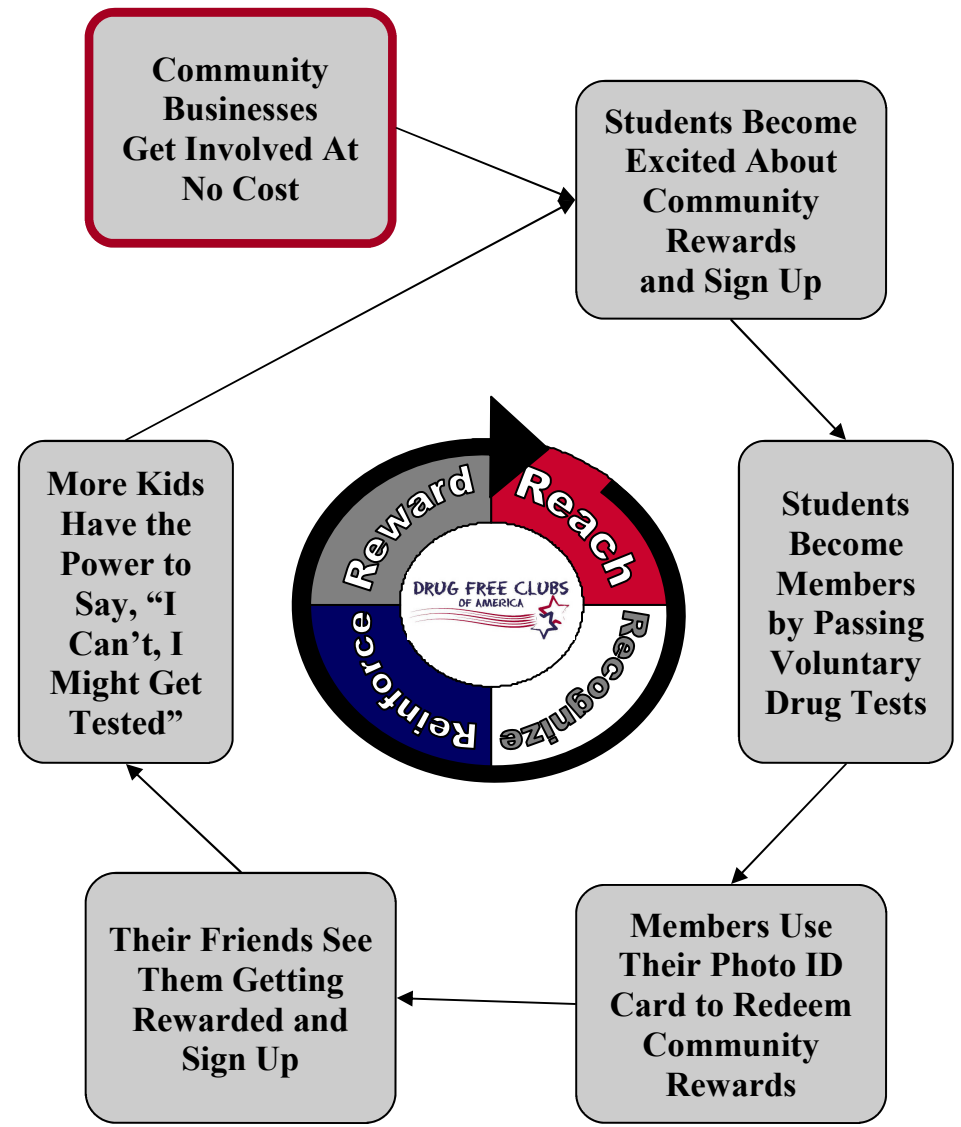


Communities -Reduced drug use results in decreased crime, and a more reliable youth. Businesses prosper by showing patrons that they are community leaders, vested in the next generation.

Schools – Drug abuse has been proven to interfere with a student’s ability to learn. Statistically, students who use drugs are more likely to bring violent behavior into the schools, disrupt a healthy learning atmosphere, and/or drop out completely. We provide the means for schools to create a safer learning environment.

Parents – Enjoy the priceless peace of mind knowing their child is drug free, and has been given a foolproof tool to stay that way.

Students – By becoming a member of Drug Free Clubs of America, students will be eligible for countless rewards. This includes the long term rewards associated with a drug free adolescence such as a reduced likelihood of adulthood addiction, better realization of goals, and a more promising future.



It All Starts With You!

Was teaching them to say “no”... ..enough?

“The temptation is there, but there are so many reasons to ‘just say no’.
My membership in Drug Free Clubs makes this easier than ever...it
sure helps out in a pinch!” -Eric S.

UNTIL NOW

students have had two choices when faced with drug use:
Go along with their peers and say “YES”
Defy their peers and say “NO”

Drug Free Clubs give students an easier choice!

Members of Drug Free Clubs of America have the power to
say “I CAN’T”, and get rewarded for it!

THE PROGRAM

Drug Free Clubs of America relies on the community to help us reach out to every type of student. After completing a voluntary, confidential drug test, drug free students receive a photo ID “Club Card”, recognizing them as members. Members use their club cards at school and participating businesses to receive rewards tailor made for Drug Free Clubs of America.

Positive reinforcements CELEBRATE drug free decisions and MOTIVATE members to stay on the right track.

Re-testing of random members occurs periodically throughout the school year. Participants keep their privileges and continue getting rewarded as long as they test drug free at any given time.

Random tests EMPOWER members to say “I Can’t, I could get tested”.

When a member tells a friend “I Can’t”, the friend knows that to be true because the member has been seen getting rewards. Peer pressure is stopped in its tracks, and the member escapes a tough situation drug-free!

*This is your chance to make a
REAL difference!*

ACTIVATE YOUR RESOURCES TO

“MAKE THE RIGHT CHOICE EASY”!™

Offer a Reward

Community rewards are a critical element of this strategy. Members must show you their “Club Card” to be eligible for any reward. This can also be presented with a printed coupon from DrugFreeClubs.org, or one that you provide. All Club Cards have an expiration date and a full color photo of the member so you are sure that person you are rewarding the right person’s good choices.

Provide Financial Support

Since 2005 Drug Free Clubs of America has relied entirely upon the community’s confidence and investment in this unique strategy to continue to promote healthy choices.

Here are a few ways in which your contribution may be applied to influence a greater drug-free youth:

- **Member Motivation:** Half Court Shot Contests, Pizza parties, Member-only events, Goodie Give Aways, Gas or Gift Cards
- **Testing:** Purchasing of drug tests, Collection cups, Lab services and Medical review services
- **Technology:** Website design and maintenance, On-location data collection, Business tools
- **Marketing:** Presentations, Printed materials, Travel expenses, Contact management
- **Operations:** Professional development, Office supplies, Professional services and advice
- **Funding for the Annual Essay Scholarship:** Open to all members

How do members know about you?

Here are some of the ways we may spread the word...

- ★ Random test-day give-aways
 - ★ Announcements through school or email
 - ★ Homeroom handouts
 - ★ Goodie bag items
 - ★ Banners/Displays
 - ★ Website lists and links
- WORD OF MOUTH!** Members talk! Plus presentations to students, parents, school faculty & staff, and community member groups